Warner's Nationwide Movie Survey Shows Biggest Vote For Single Feature

Canadian Moving Picture DIGEST

Established 1915
Publication Weekly
Subscription: $5.00 yearly
Telephone: WAverley 4929
259 Spadina Ave., Toronto
Digest International Press Film Service syndicating 500 leading newspapers in Canada, U.S.A. and Great Britain.
Cable: Ontocanada

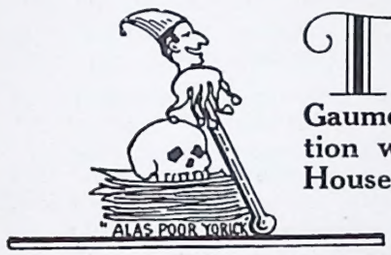
RAY LEWIS
Editor and Publisher
THE LITTLE PAPER WITH THE BIG IDEAS
"Easy to Digest"

Published by Canadian Moving Picture Digest Company, Limited

Representatives:
Dennison Thornton
15 Redcliffe Square, Earl's Court, London, S.W. 10, England.
Leon S. Stone
Elgin St., Gordon, N.S.W., Australia.

Vol. 28, No. 17 | TORONTO 2, CANADA | August 15th, 1936

AMERICAN DOLLARS WELCOME!



THE question of possible changes in the control of the Gaumont-British Corporation was taken up in the House of Commons, July 28th!

There appears to be some adverse opinion on the subject of an American control of this dominant theatre company, which is also one of the leading producing and distributing companies in Great Britain.

There is no adverse opinion, nor feeling on the question of securing more American dollars for British Film Enterprise, in fact, Britishers in Great Britain, Canada, Australia, South Africa, New Zealand, India, etc., have never been adverse to American Dollars in War, or American Dollars in Financial, or Industrial, Agricultural, or any other British Enterprise, during our years of peace.

Although, we do not believe that America won the War, there may have been much of the victory which the Allies attained due to the Armies of American Dollars which were Allies, and how welcome these American Dollars were!

When the Fox Interests bought a $20,000,000 interest in G-B, how welcome were these American Dollars to G-B, and the British Film Industry.

We cannot deny, that without American Dollars there would have been no Film Industry in England, for theatres cannot operate without pictures, and America was making millions of pounds for British Exhibitors in the pre-producing days of British Production; and without the import of American Films to-day, financed by American Dollars, the British Exhibitor would be forced to close his theatre.

You will find the same condition prevailing in Canada, and elsewhere, in the British Empire.

Every British producer-distributor has longed and planned for an American market, save those "get it while you can" producers, who have capitalized on favourable British Quota legislation to get finance for the production of Quota Films for Quota Distribution only.

If the Ostrer Interests, as represented by G-B, could have managed without an American affiliation in 1930, either by way of American Dollars, or prestige, or service, G-B would have remained 100% British-controlled.

If these same Interests could operate without the further use of American Dollars to-day, they would do so, for no one gives up a Dominant position in any country, unless through necessity.

The Ostrers know what they are doing. It has been said that Mr. Isidore Ostrer is a "financial genius". Fox thought that its $20,000,000 was buying control, for without control, $20,000,000 was $19,000,000 too much money. Mr. Isidore Ostrer was on the job at that time, and is on the job now.

We do not believe that there is any cause for alarm, rather a cause for much rejoicing that more American Dollars, millions of it will be utilized to strengthen the position of G-B, the latter which needs financial strengthening, just as much as England needs a union of the English-speaking nations of the world.

When Mr. Alexander Korda, who is now a Britisher, joined the American Board of the United Artists, the Industry in Great Britain said, "Cheerio," and America said, "Welcome".

Korda has millions of British Dollars back of his magnificent talent for the making of Magnificent Entertainment, and the United Artists have millions of dollars, and a world prestige, worth millions in distribution to London Films.

It is a case of one hand washing the other, and since we do not suffer in the British Empire, or on the American Continent from an Inferiority Complex which expresses itself as an Aryan urge, whether it is British Dollars, or American Dollars, we need both united for War, or for Peace! Let us have Peace!

RAY PRESENTS

RAY LEWIS

THE many friends of Mr. M. (Manny) Gebertig were shocked to hear of his death, which occurred recently at Toronto.

Mr. Gebertig was for many years an exhibitor, at Toronto. He built the Bluebell Theatre, Parliament Street, in 1912, and since that date it has been in operation.

At other periods of his theatrical career, the late Mr. Gebertig owned the Garden, the College Playhouse, the Queen's Palace, at Toronto, which theatres he subsequently sold.

Mr. Gebertig was one of the oldest of the Independents. He was a shrewd and sincere exhibitor, who never rushed into propositions, but once in, he was the last to leave the ship, and was always to be depended upon for his loyalty and sincerity.

I knew "Manny" Gebertig well, back in the old days of the M.P.T.O.A. "Manny" attended all the conventions and interested himself actively in the position of the Independent Exhibitors in Canada.

Born in Poland, Mr. Gebertig came to Toronto at the age of 12; at the time of his death he was 58 years old, and had resided in Toronto for 46 years.

Not what might be termed a strong man, Mr. Gebertig, nevertheless, enjoyed good health. His death was the result of a heart attack, brought on through the strain placed upon his heart when he attempted to release the bumper of his car, which had become interlocked with the bumper of another car. This accident happened on a Sunday night. By noon the following day, Mr. Gebertig suffered the fatal heart attack.

He is survived by his widow, Mrs. Rose Gebertig, a daughter, Mrs. Edith Snyder of Detroit, and a son, Mr. Sol Gebertig.

He was a member of the Masonic Order, Shriners, Bnai Brith, Toronto Hebrew Free Loan and many other philanthropic as well as charitable organizations. Our sympathy is extended to the members of his family.

I REGRET that I have another death to announce namely that of Mr. James Crooks, whom the Hamilton Spectator names "prince of good fellows". Mr. Crooks was the uncle of Mr. George Stroud, who is an officer of the Hamilton United Theatres, and in direct management of the Palace Theatre, Hamilton.

The late James Crooks was the chairman of the Burlington Beach Commission; he was a well-known hotelman and sportsman. He appeared in excellent health at the time just prior to his death, and despite his 83 years, he was as active as a man of 60. He was born in Tyrone County, Ireland, the son of the late Richard and Mary Crooks. He came to Hamilton as a boy, and was educated at the Central School.

In an interview with Mr. George Stroud of Hamilton, Mr. Stroud told the Digest, " I never realized his age, he was so young in spirit. He was a father to me, and I shall miss his good advice and companionship." There are hundreds of childen in Hamilton who wiill miss his "big Christmas parties", his personal attention and his financial support to those philanthropies in which he took a leading interest. He is survived by his widow, Mrs. Catharine Dynes Crooks, two sisters, Miss Mary Crooks and Mrs. F. I. Breckenbridge of Hamilton, and his nephew, Mr. George Stroud. The Digest extends its sympathy to the surviving members of the family of the late Mr. James Crooks.

UNIVERSAL is getting ready to release "My Man Godfrey" in Canada. Advance reports on the picture prophecy another big bet for Universal. William Powell and Carole Lombard are co-starred. An added interest to the Ladies, God bless us, is that Carole Lombard is a former wife of William Powell. Are we excited about seeing them love each other in this picture? Are you asking? The answer is breathlessly, Y-E-S!

And now for some big news! Metro-Goldwyn-Mayer has given me the first showing of "Romeo and Juliet" for a benefit performance for the Convalescent Hospital of St. John the Divine, and the Royal Alexandra has donated the theatre for one performance.

Excerpts from a letter from Howard Dietz, director of advertising and publicity at M-G-M are as follows:— "Regarding the benefit for the St. John the Divine Convalescent Hospital, we have discussed this, and we feel that it is fitting to give one preview performance of "Romeo and Juliet" as a gesture to Canada, a preview showing in Toronto, for so worthy a cause.

"As you explained to me, it is understood that any benefit derived from this special showing, will be utilized to furnish the public wards connected with this hospital. We are in sympathy with such an idea. It is necessary to add that one of the main factors in our consenting to allow a benefit preview, is Miss Norma Shearer, who is a daughter of Canada." Are we happy!

(Continued on page 9)

Regal's Coronation Booklet Artistic Presentation

Reviews and Previews

(Continued from Page Six)

When I asked "Bernie" approximately how many people had paid to see this picture at Loew's since it first opened, he told me that he couldn't give me figures, but that everybody in Toronto had seen it, and that they were now bringing them in from Hamilton and points West.

At this point your Editor suggests we give three roars for Leo, Clark Gable, Spencer Tracy and Jeanette MacDonald. Your Editor also suggested a "tiger" at the end of the three roars, but I voted that down. I was afraid that Leo might object to the "tiger".

SHOW business in Spain just isn't any more. Every theatre and film office has been closed up, and nearly all of the foreign film representatives have had to get out of the country "pronto".

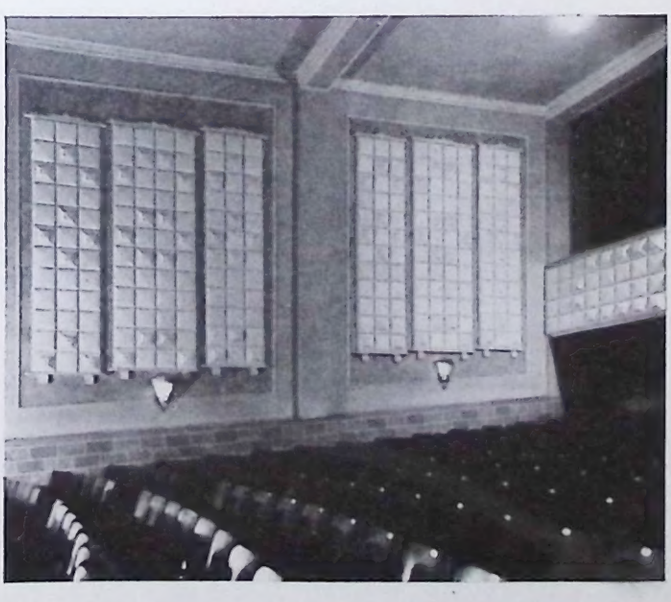
Frank S. Horan, who represents the 20th Century-Fox interests in Spain, had a really tough time escaping from the rebellion-torn country, but according to reports we have received, he finally managed to escape on a British man-of-war. Two of the American film men, of whom there is no report are Jack Edelstein of M-G-M and Frank Gottlieb of Columbia. Both of these men were in Barcelona, and to date their home offices have been unable to find out anything about them. It is hoped that they managed to get out of the country in safety. William Morgan of United Artists, Enrique Aguilar of Universal and Rene Huet of Warner's are still in Barcelona, but it is doubtful if they will remain there very much longer, as the situation grows more serious hourly.

GEORGE DAWS, of the Warner Bros.' home office advertising and publicity department, has been promoted to the post of Advertising and Publicity Director for the company in the Dominion, announces S. Charles Einfield, executive in charge of Advertising and Publicity.

Daws assumes his new duties August 17th, with headquarters in Toronto. The department will function as an adjunct of the home office advertising and publicity department.

Before he joined the Warner publicity department to do special exploitation on "A Midsummer Night's Dream", "Captain Blood", "The Story of Louis Pasteur", "The Green Pastures", and other of the company's special productions, Daws had been Eastern advertising chief for Samuel Goldwyn, Inc., and also had been in newspaper, aviation and radio work for 15 years. This included four years as feature writer for the Scripps-Howard newspapers and the authorship of several series of radio programs. One was the first chain spot news show in the United States, which gave rise later to the current Press-Radio bureau now used by the networks.

"Jay L."



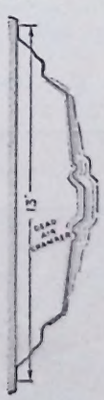
Typical Theatre Installation of HEERWAGEN TILE

Full particulars from our nearest branch.

HEERWAGEN TILE*

A NEW Acoustical Material

Successfully embodying the vibratory principle of acoustic treatment, HEERWAGEN-TILE is a new type sound absorbent that is easy to apply . . . more decorative and costs little to install.



With HEERWAGEN-TILE fewer units are necessary, because each is larger and more efficient. It is the lowest cost tile successfully designed for sound absorption.

★ *Approved by Bell Telephone Laboratories.*

Dominion Sound Equipments Ltd.

Head Office: 1620 Notre Dame Street W., Montreal

Branches at: HALIFAX TORONTO WINNIPEG REGINA CALGARY VANCOUVER

British Film Digest

Special to The Digest, from Dennison Thornton, London Correspondent.

THE most daring picture I have ever seen is a Soviet production at the Forum entitled "Bed and Sofa". The subject deals with the problem of overcrowding in Moscow and shows a man and a woman living in one tiny, squalid room. When a friend of the husband comes to the city and cannot find lodgings, the former tells him he can sleep on the sofa. Husband is presently called away to the country on a job. When he returns the inevitable has happened. His wife and the other man are sharing the bed. There is a row. But the husband, a clumsy, unintelligent fellow, calms down. He accepts the situation. "You can sleep on the sofa", his friend tells him. And he does. But not for long. The woman, tiring of the other man, and conscience stricken at the way she has treated her husband, returns to the latter. So now the husband goes back to the bed and the other man to the sofa.

The wife is going to have a baby. Whose baby? The husband faces his friend. "I'm not going to be father of your child" he tells him. The woman is frantic, decides upon abortion, legal in Russia. At the last moment she changes her mind, packs her bags, boards a train and journeys far away to a new life where her child will have a chance.

The husband and friend return to the room, find a note of farewell from the wife. "I don't blame her", says the friend. "We were swine the way we treated her — both of us".

The two men look at each other, scratch their heads as the train on which the wife is travelling hurtles through the countryside.

Now as a close, psychological study of human reactions to intolerable conditions of squalidity and confinement, "Bed and Sofa" is certainly remarkable. The actions of the characters and their behaviour throughout are psychologically right. The atmosphere of depression and misery and boredom is perfect.

What one wonders, however, is this: If a British or American company were to produce "Bed and Sofa" just as it stands, or even produced a picture with the same basic theme what would (1) Mr. Hays say? (2) What would Mr. Quigley say? (3) what would the "purity campaigners" say? and (4) what would your local censor say?

I merely pose these questions and pass on.

Things They Say

ALFRED ("39 Steps") HITCHCOCK states his favorite star is James Cagney; that his favorite film is "Eight Girls in a Boat".

Max Schach says there is no dearth of clever, imaginative scenario writers in England, but that there is a lack of screen authors possessing the "shooting script technique" which he declares as "the advantage, though not the monopoly, of Hollywood".

Michael Balcon, G-B producer, writes: "American audiences have shown they are eager for British pictures. They appreciate the fresh angle of life we present to them; letters from admirers in the United States received by our artists — generally most instructive and intelligent letters — prove British players can easily gain affection of the American film-going public".

"Screencomber" in the "Kine Weekly": "For various reasons Ramon Novarro always reminds me of a deer. Not only is Ramon swift and graceful, but his eyes are the gentle, black, beautiful eyes of the charming forest creature".

Editor's Note: I met Ramon Novarro in London, he was paying special attention to the beautiful eyes of a woman, and honest to God he isn't what the Screencomber in the Kine Weekly would lead you to infer.

United Artists British Line-Up

FIRST batch of British pictures for United Artists release in Britain and U.S. during 1936-37 season are scheduled as follows:—

From London Films (Korda): "Rembrandt", with Charles Laughton; "Knights Without Armour" with Marlene Dietrich and Robert Donat; "I, Claudius" with Charles Laughton and Merle Oberon; "Divorce of Lady X" with Merle Oberon; and "Dark Journey" with Miriam Hopkins and Conrad Veidt, director, Victor Saville.

From Criterion Films: "Accused" with Douglas Fairbanks, Jr., and Dolores del Rio; and "High Treason"; uncast, from an original by Adela Rogers St. Johns.

From Paul Czinner: "Dreaming Lips" with Elizabeth Bergner, directed by Czinner. This is an English re-make of a subject in which Bergner scored a huge success on the Continent five years ago.

All subjects in this line-up are for immediate production. Some are already before the cameras.

More Studios Being Built

STUDIO building and expansion is now in full swing here. Denham and Pinewood are already wonders of the industry, being amongst the largest and best-equipped studios in the world. Joe Rock is busily supervising an ambitious construction scheme at Elstree; Criterion Films, Worton Hall, Isleworth, are adding new sound stages; Warner Brothers are adding further stages to their Teddington studios; instead of building anew, Julius Hagen is modernizing his Hammersmith and Elstree stages; Sound City at Shepperton are expanding while independent set-ups at Highbury and Millheath are being modernized and re-equipped.

It is also possible, I undestand, that Gaumont-British, who own a lot of property at Northolt Park (which they have been using for exteriors) may build big studios on this site.

Biggest studios now are at Denham, where equipment is the last word in modernity. Certain features at this plant are even in advance of the latest Hollywood innovations. Total cost to-date is said to have been around £1,700,000 — about eight million dollars. More stages are to be added later. Floor area of Denham, Pinewood and Joe Rock combined is 531,000 square feet. Floor area of older studios combined is 238,000 square feet. The three biggest Denham sound-stages measure 250 by 150 feet.

Lord Tweedsmuir (John Buchan) Becomes Chief Okemow Otataowken (Teller of Tales)

Lulu in Hollywood

Lulu S. Niemeyer

WARNER'S "CHINA CLIPPER". Directed by Raymond Enright with Pat O'Brien, Beverley Roberts, Ross Alexander, Humphrey Bogart, Henry B. Walthall, Joseph Crehan, Marie Wilson, Ruth Robinson, Addison Richards, Henry Stephenson, Hal K. Dawson, Thomas Pogue, Gordon Elliot, Carlyle Moore, Jr., Ted Thompson, Jack Hatfield, Milburn Stone, has brought us Pat in his best, and that's Sumpin'. As Dave Logan, determined that nothing shall stop his "conquest of the air", he is separated from wife and friends, but carries on. Dramatically the story follows through these hurts, and the death of Walthall, his designer, probably the worst of all. The story of his flight, his setting aside of all obstacles is the finest role he has ever had. The death of Walthall in the picture and then in life is a dramatic bit in itself second to none. The cast is perfect, with Beverley Roberts giving a very fine performance. It is somewhat different, and we predict the gal will have many who fall for her charms. The whole picture from every angle has tremendous appeal.

20TH CENTURY-FOX'S "TO MARY — WITH LOVE". Directed by John Cromwell with Warner Baxter, Myrna Loy, Ian Hunter, Claire Trevor, Jean Dixon, Pat Somerset, Helen Brown, Harold Foshay, Wedgewood Nowell, Paul Hurst, Franklin Pangborn, Tyler Brooke, Arthur Aylesworth, Florence Lake, Edward Cooper, Margaret Fielding, Ruth Clifford. The script of this story has given both Warner and Myrna the opportunity to bring out their talent to the fullest. As a married couple trying to adjust themselves to each other and many adverse circumstances with the inevitable third party, Ian as the friend of both, but in love with Myrna, the story carries on through the driving qualities of Warner's nature for material success, Myrna's love of fun, and a suspicion that there is another woman. They have an understanding and decide to have a child, which dies at birth, throwing them both off mentally, he at his old task of making money, and she at parties. It's a beautifully written and well carried out affair with every one in the cast on their toes.

M-G-M'S "PICCADILLY JIM". Directed by Robert Z. Leonard with Robert Montgomery, Frank Morgan, Madge Evans, Eric Blore, Billie Burke, Robert Benchley, Ralph Forbes, Cora Witherspoon, Tommy Bupp, Eileen Pringle, Grant Mitchell, E. E. Clive, Billy Bevan, Grayce Hampton. Robert happens to be a caricaturist in London who picks on a family for his work, not knowing they are relatives of the gal he happens to be in love with. Frank Morgan as the engaging papa, also interested in a member of the gals family. With the aid of Eric as valet, and the inimitable Robert Benchley and an altogether competent cast, you are taken through a series of situations, all of which is amusing entertainment.

UNIVERSAL'S "POSTAL INSPECTOR". Directed by Otto Brower, with Ricardo Cortez, Patricia Ellis, Bela Lugosi, Michael Loring, David Oliver, Wallis Clark, Arthur Loft, Guy Usher, William Hall, Hattie McDaniel, Marla Shelton, Robert Davis, Henry Hunter, Billy Burrud, Harry Beresford, John King, Larry Wheat, Sybil Harris, Malcolm Graham, Flora Finch.

Just about the time of the Pittsburg floods last year, it was discovered that three millions had been stolen in old bills, and the Postal Service goes into action, and plenty of it, chasing the crooks around and over flooded homes, getting their men. Patricia is the cabaret singer. Cortez as the chief inspector puts on a good show, and Hattie can always be relied on for a good laugh.

Ray Presents

(Continued from Page Four)

THE Convalescent Hospital of St. John, newly erected at Newtonbrook, Ontario, just beyond the city limits of Toronto, is the only institution of its kind in Ontario; an institution where non-paying patients may be admitted.

Provision has been made for 60 beds for public patients.

The Convalescent Hospital was financed two years ago, under the chairmanship of the Hon. Vincent Massey, now High Commissioner for Canada, at London, and a brother of the well-known stage and screen artist, Raymond Massey.

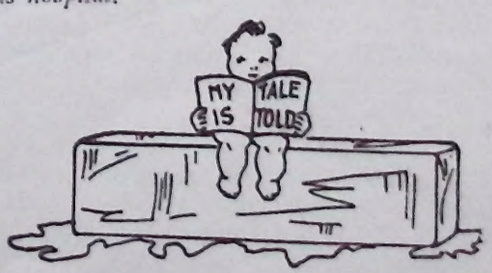
Your Editor was the chairman of the Special Names Committee of Women, at that time, and her group raised $27,000 toward the Building Fund. The present campaign is for the furnishing of the Hospital and your Editor is chairman of the Women's Division of the Furnishing Fund. The Hospital opens in September.

THE campaign for the Furnishing Fund is under the distinguished patronage of Their Excellencies, The Right Honourable Lord Tweedsmuir, G.C.M.G., Governor-General of Canada, and Lady Tweedsmuir, His Honour, Dr. Herbert Bruce, Lieutenant-Governor of the province of Ontario, and Mrs. Bruce.

Among the honourary patrons are the Hon. Mr. Hepburn, M.P.P., Premier of Ontario, and Mrs. Hepburn, His Worship, Samuel McBride Esq., Mayor of the City of Toronto, and Mrs. McBride, the Most Reverend Derwin T. Owen, Archbishop of Toronto, and Primate of Canada, and Mrs. Owen, Most Reverend J. C. McGuigan, D.D., Archbishop of Toronto, Very Reverend Dr. Roberts, Moderator of the United Church of Canada, The Hon. Vincent Massey, High Commissioner for Canada at London, the Hon. Dr. J. A. Faulkner, Minister of Health and a long list of distinguished public and social citizens of Toronto, among which are Mr. N. L. Nathanson, President of Famous Players Canadian Corporation, and Mrs. Nathanson.

Dr. H. Crawford Scadding is the Chairman of the Board of Directors, and Mr. E. M. Saunders, Chairman of the Furnishing Fund.

The Hospital is non-denominational, and has been made possible through the free service which the Sisters of St. John, actively engaged in this service for over fifty years, will give to this hospital.



W. M. Gladdish at Revelstoke, B.C., Gathering Production News G-B's "The Great Barrier"

Australian Film Digest

by LEON S. STONE

"KLONDIKE ANNIE" is suffering from a severe attack of censorship out here. Despite Paramount's intensive efforts to get "Annie" released from detention at the Commonwealth Film Censors (Cresswell O'Reilly) office it is quite definite we won't see her. She will be deported back to the States as an undesirable alien — to the censors. Even the Censor Appeals Board would not unbend and pass her in.

With the whole of the extensive and lucrative Aussie film market lost to Paramount on "Klondike Annie" it should be a severe lesson to American producers that such T.N.T. story material as figured in Mae's flicker is on the outs in Australia (third most important releasing market in the world) and is not worth the danger producing. That's if they want to recoup themselves out here.

Not that the public would object to seeing it. New Zealand has given the picture an open go. Direct censor inference is Australians are either morons or idiots who cannot think for themselves and apparently morally inferior to New Zealanders. Which is sheer boloney. It's only the poor dear censors (One a Methodist Church lay preacher at that) who worry so over our moral contamination.

A BOMBSHELL has been exploded in the New South Wales film trade ranks. A collapse of negotiations between the Motion Picture Distributors Ass'n. and the M.P. Exhibitors Ass'n. sees the latter determined to drastically drop picture show admission prices from the present 25 cents minimum to 12 cents.

The new low rate will operate only where theatre building is directly attributable to "sponsored" opposition by a film exchange. It will not apply in suburban and country towns. The M.P.E.A. will assist exhibitors to fight the M.P.D.A. on the 25 cents admission clause in their contracts.

Despite Government injunction to the two bodies to settle the squabble amicably between themselves on theatre building resriction and exhibitors film rejection rights, a deadlock has resulted. The M.P.E.A. has shown a volte face on a section of the Aussie film quota re distributors. They will ask the N.S.W. Government to interpret the "acquire" clause to mean compulsion to produce if unable to acquire sufficient local talkies, as they fear exhibitors will be compelled to screen back date Aussie films.

CINESOUND'S Aussie picture "Thoroughbred" starring Helen Twelvetrees is cramming them in. Terrific crowds stormed the Mayfair Theatre, Sydney, for the opening, with the biggest sell-out at the theatre's box-office in *four years!* At a dollar top 12,304 people saw it the first three days — Saturday, 3,605 paid admissions; Monday, 4,373; Tuesday, 4,326. First week's taking ran to round about £2,500, with the house average doubled! 48,000 people saw it the first few weeks.

Fox's "First World War" film was specially screened for Federal Parliamentary members at Canberra prior to a copy being presented to the National War Museum for inclusion in its archives.

FILM Quota Act scored a roasting from a Sydney daily newspaper because the Advisory Board passed "Clara Gibbings" as suitable for Quota release. Efftee made the picture and it won third prize in the Commonwealth Government 1935 film competition. It has never been released in New South Wales — only in Victoria where it was produced. There's something significant about that!

With a desire to promote an amicable settlement of the open warfare between the Sydney Motion Picture Exhibitors Ass'n. and the Motion Picture Distributors Ass'n., a delegation comprising representatives from both bodies will wait on Chief Secretary of the State, Mr. Chaffey. This committee comprises Dan Carroll (chairman), Sir Victor Wilson, Charles E. Munro, Ken Asprey and W. R. Harrop.

Trade is hopeful definite settlement will be arrived at by a co-operative get together, before the State Government takes a hand in stopping the bickering between both factions.

Roy Purves, 5 years in England as supervisor Associated British Cinemas, is in the limelight with an ambitious scheme. He has planned a wide-flung N.S.W. suburban and country theatre circuit embracing 8 houses by September next. First step is the erection of a theatre at Goulburn (country) with controlling interests in Hurlstone Park and Canterbury, Sydney (suburban) shows.

A big film cartoon producing venture has been launched in Sydney by the Archer Whitford enterprises. Already 4 local business firms have turned out black and white 1,000 foot animated filmads through the new company's studios. Known as Australian Animated Cartoons a powerful group of local film and advertising figures are behind it.

Up-to-date technical equipment is being imported from Hollywood. Then colorads will be turned out. Whitford, chairman of Animated Cartoons, has handled a theatre advertising slide business for 20 years and is proprietor of "Everyone" film trade weekly. Director Frederick Daniell is one of the executives of Pagewood National Studios. Present staff of prominent local artists necessary to draw the cartoon ads will be built up eventually to a working personnel of 60.

Zane Grey unit now on the Barrier Reef where it will stay for about 2 months for the production of "White Death", an undersea talkie. Seven tons of technical equipment have been shipped to the Barrier Reef from Sydney. Grey's own movie camera battery has been supplemented from Cinesound's plant together with several of their technical staff.

Stage comedian Alfred Frith plays lead opposite Zane Grey, with 16-year-old screen unknown Nola Warren in femme role. Ed. G. Bowen, Zane Grey's manager, did the script. A large underwater camera-room or "diving bell" was specially constructed in Sydney for shooting under sea. A £15,000 locally formed company is behind Grey's project.

Col. Cooper States Canadian Copyright Act Benefits Ascap

Show Business

New Gable-Crawford Film

Clark Gable and Joan Crawford will be co-starred by Metro-Goldwyn-Mayer in "Love on the Run".

Joseph C. Mankiewicz, whose last picture was the new Crawford vehicle, "The Gorgeous Hussy", will produce the new picture and W. S. Van Dyke, who last made "San Francisco" will direct. Robert Young will have an important role.

This is a magazine story by Alan Greene and Julian Brodie, adapted to the screen by Manuel Seff and Gladys Hurlburt, with final scenario by John Lee Mahin.

Jeanne Dante in "Four Days Wonder"

Universal placed "Four Days Wonder" in production at Universal City. This first mystery story by the noted novelist and playwright, A. A. Milne, is under the direction of Sidney Salkow. Its story was adapted by Harvey Thew and Michael Uris. "Four Days Wonder" will be the first picture of Jeanne Dante, late Broadway sensation of "Call It a Day", and Universal's newest contract personality. Kenneth Howell and Martha Sleeper have the romantic leads. The cast includes Alan Mowbray, Walter Catlett, Charles Williams, and Margaret Irving.

"Over the Wall" Starts Production Soon

"Over the Wall", the sensational new story of life in and out of prison by Warden Lewis E. Lawes of Sing Sing, will go into production at a very early date at the First National studios in Burbank, California. Lloyd Bacon has been definitely assigned to direct the picture. Harry Sauber and Ben Markson last week completed the screen play based on Warden Lawes' narative. According to present plans, the chief masculine role will be played by Ross Alexander. "Over the Wall" is a story with a factual basis, telling as it does of a convict who, after overcoming many obstacles, succeeds in rehabilitating himself as an honest citizen by his prowess in the world of sport.

Billy Gilbert, Dick Elliott in RKO's "Game"

Billy Gilbert and Dick Elliott have been added to the cast of "The Big Game", RKO's Radio's football story, now filming with Phil Huston and June Travis in the top spots and George Nicholls, Jr., directing. The cast of the Pandro S. Berman feature also contains Bruce Cabot, James Gleason, Barbara Pepper, Frank M. Thomas and nine football stars, five of them All-Americans from last season.

Final Cast Additions for "Camille"

With addition of Lionel Barrymore, Henry Daniell and Elizabeth Allan, the cast of "Camille" has been completed.

The picture started at the Metro-Goldwyn-Mayer studio last week with Greta Garbo in the feminine lead, and Robert Taylor opposite her.

Other outstanding names in the cast include Lenore Ulric, Rex O'Malley, Laura Hope Crews, May Robson, Russell Hardie, Barry Norton, Robert Warwick, King Baggot and John Bryan, grandson of William Jennings Bryan.

"Fire Over England" Starts Production

The cast has been completed for the Erich Pommer production of "Fire Over England", the story of Elizabethan times and the Spanish Armada, from the A. E. W. Mason book adapted for the screen by Clemence Dane and Sergei Nolbandov. The picture is now before the cameras at the Alexander Korda studios at Denham.

In the cast are Flora Robson, as Queen Elizabeth; Leslie Banks, as the Earl of Leicester; Raymond Massey, as King Philip of Spain; Laurence Olivier, as Michael Ingolby; Vivien Leigh, Morton Selten, Tamara Desni, Lawrence Hanray, Herbert Lomas and others. William K. Howard is the director.

"Fire Over England" will be released through United Artists.

COMPLETE
Theatre Equipment and Supplies

Projectors and Parts.
Motor Generators.
Sound Screens.
Lenses, Carbons, etc.
Everything for the Theatre from Sheet to Street.

Coleman Electric Co.
258 Victoria St.
TORONTO, ONT.

Toronto Theatres

LOEW'S—Manager Jules Bernstein — 5th Week of Metro-Goldwyn-Mayer's "San Francisco" starring Clark Gable, Jeanette MacDonald and Spencer Tracy.

TIVOLI—Manager D. Krendal — Robert Taylor and Loretta Young in 20th Century-Fox's "Private Number". Also Sir Guy Standing in "Palm Springs", a Paramount picture.

UPTOWN—Manager Jack Arthur — Jessie Matthews in "It's Love Again". A Gaumont-British picture.

IMPERIAL—Manager Tom Daley — 20th Century-Fox's "To Mary—with Love", starring Warner Baxter and Myrna Loy.

SHEA'S—Manager Jerry Shea — Walter Wanger's production of "Fatal Lady", starring Mary Ellis. On the stage, Herb Williams and Gracie Barry.

EGLINTON—Manager Bob Eves — Bette Davis and George Brent in "The Golden Arrow", and Edward G. Robinson in "Bullets or Ballots". Both Warner productions.

20th Century-Fox's "Road to Glory" Breaks All Records Rialto Theatre, N.Y.

London Film Productions Ltd. Announce

Six Super-Specials

For Season 1936-37

Each produced under the personal supervision of the world-famous Alexander Korda and destined to top the list of important productions for the coming season. Pictures that will prove most profitable bookings in every type of theatre, from the largest de luxe house to the smallest neighborhood theatre.

Charles Laughton
SCREEN'S GREATEST CHARACTER ACTOR, in
"REMBRANDT"
Tentative Title
AN ALEXANDER KORDA PRODUCTION

Marlene Dietrich - Robt. Donat
In JAMES HILTON'S CLEVER STORY
"KNIGHTS WITHOUT ARMOUR"
Tentative Title
AN ALEXANDER KORDA PRODUCTION

Charles Laughton - Merle Oberon
In ROBERT GRAVES' FAMOUS NOVEL
"I, CLAUDIUS"
Tentative Title
AN ALEXANDER KORDA PRODUCTION

"ELEPHANT BOY"
Rudyard Kipling's Famous Story Made Into The Most Unusual Picture Ever Produced.
Directed by ROBT. FLAHERTY
AN ALEXANDER KORDA PRODUCTION

"LOVE OF A COSSACK"
Marvelous Tale of Love and Adventure For Which An Outstanding Cast Is Being Assembled
Tentative Title
AN ALEXANDER KORDA PRODUCTION

Untitled Production
TO BE DIRECTED BY
RENE CLAIR
AN ALEXANDER KORDA PRODUCTION

Six Tremendous Productions That Will Be Sure-Fire Box Office Attractions!

REGAL FILMS LTD., Sole Canadian Distributors